

Pet Friends™

Magazine of Northern Michigan

www.petfriendsmagazine.com

AD RATES FOR QUARTERLY NEWSLETTERS

<u>Ad Size</u>	<u>Measurements</u>	<u>Cost</u>
1/12 pg	2.41" x 2.296"	\$30.00
1/6 pg	4.944" x 2.296" or 2.41" x 4.704"	\$40.00
1/4 pg	7.479" x 2.296"	\$50.00
1/2 pg	7.479" x 4.704"	\$60.00
Full pg	7.479" x 9.918"	\$70.00

Web Ad: \$50.00 - runs from 1st of the month to the last of the month.
Ads are all in black and white. Graphics for ad is \$25.00 additional charge.

Checks to be made out to:
Pet Friends Magazine
585 Springhill Rd., Traverse City, MI 49686

(231) 947-4294 / Email: jenesisdesign@chartermi.net